A METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR PROFILING ENTITIES

ABSTRACT

The present invention provides a method, system and computer program product for

5   profiling an entity based on information obtained form at least one information source. Various contexts associated with the entity are identified. This can be achieved by using a clustering algorithm, an ontology, a thesaurus, association rules or manually by an expert. After the identification of contexts, various concepts within each context are identified. These concepts are classified into various sets and ranked using a ranking algorithm. Thereafter, certain top ranked

10   concepts are presented to a user as the profile of the entity.